



VOICE OF CNC
by IndustryArena

VIDEO PRODUCTION WITH INDUSTRY FOCUS



VIDEO PODCAST

ESPRESSO TALK

EXPO INSIGHT

VIDEO CONTENT

PRODUCT VIDEO

RECRUITING VIDEO

IMAGE VIDEO

USER VIDEO

EVENT VIDEO



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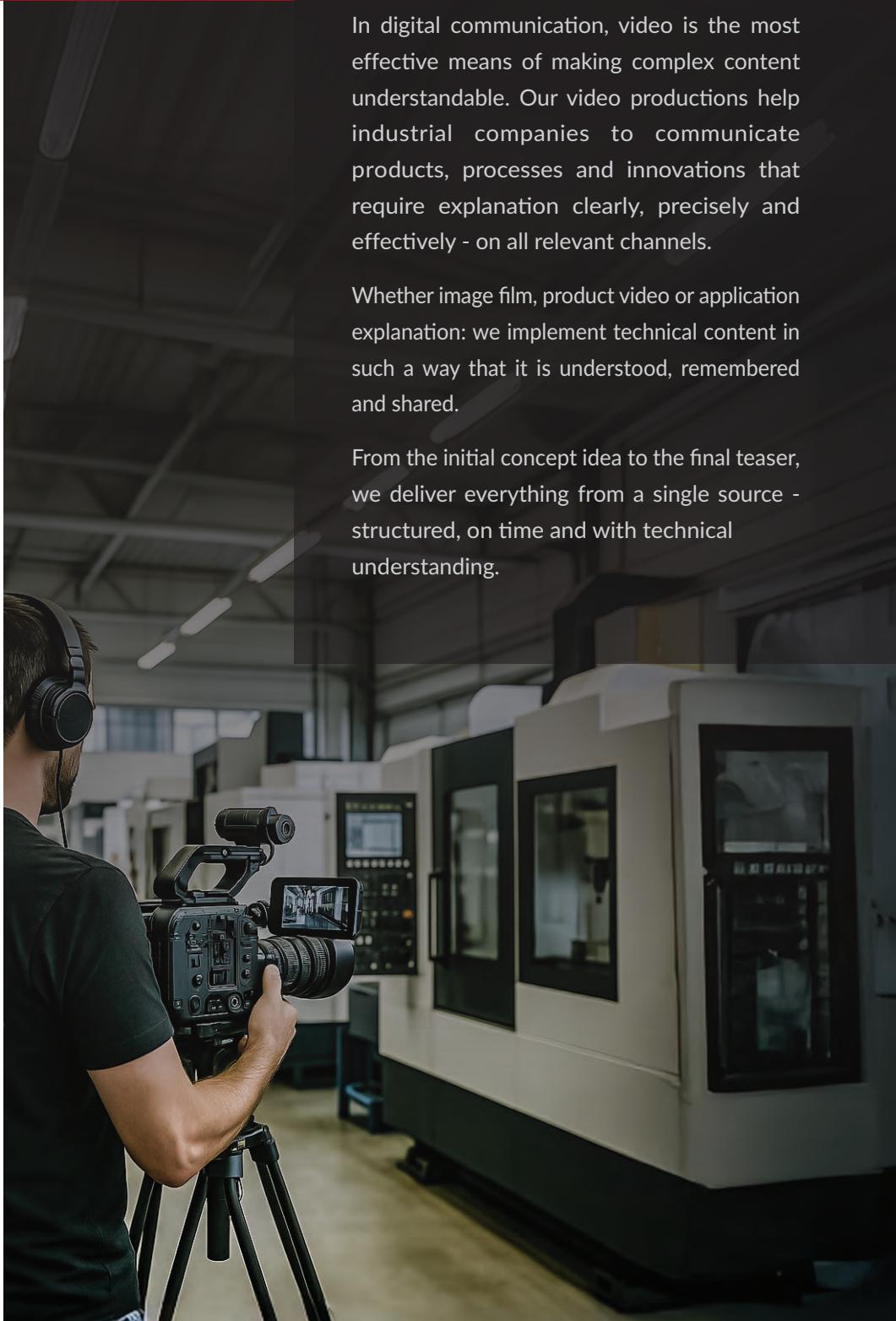
**Manufacturing industry
in focus - We give the
industry a voice**

Video production for digital impact and maximum reach.

In digital communication, video is the most effective means of making complex content understandable. Our video productions help industrial companies to communicate products, processes and innovations that require explanation clearly, precisely and effectively - on all relevant channels.

Whether image film, product video or application explanation: we implement technical content in such a way that it is understood, remembered and shared.

From the initial concept idea to the final teaser, we deliver everything from a single source - structured, on time and with technical understanding.



Our range of services:

01

ESPRESSO TALK

- Concise interview with a thematic focus.

02

EXPO INSIGHTS

- Innovations, trends and highlights-straight from the trade fair.

03

VIDEO PODCAST

- Where industry knowledge meets personality.

04

IMAGE VIDEO

- Your company in the best light - with a movie that inspires.

05

EVENT VIDEO

- We accompany your event and capture highlights.

06

BEST PRACTICE VIDEO

- Show your customers how your solution works in practice.

07

RECRUITING VIDEO

- Recruit qualified specialists for your company.

We shape the video material into a highquality result exactly as specified. The concept of quality is practiced in every area of production. Whether image concept, camera work, sound or editing - everything is implemented in line with the corporate identity on request. Of course, we can also integrate existing video material into the new production on request.

On the following pages you will find the price scale for our individual video concepts. We are always available for a detailed individual offer.



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**Using the latest
technical equipment
we transform powerful
ideas into moving images**



More movement, more visibility, more customers.

We produce films that document, inform, promote, entertain, introduce, explain and convince. Reports, interviews, image films or content for social media - each format with a clear objective:

Convey messages that have an impact on the target group.



01

EXPO INSIGHTS

From trade fair to target group

An interview directly at the trade fair stand extends the impact of your presentation, conveys key messages and also gives non-visitors a lively insight into the trade fair highlights.

- Video length up to 5 minutes
- 30 minutes interview at the stand
- 1 cameraman + 1 moderator
- Planning by e-mail / telephone
- Editing / post-production
- Format: in 16:9 as MP4
- 7 days editing time
- All rights included

02

ESPRESSO TALK

Compact and invigorating

The compact interview format for strong statements, clear messages and real insights - in just a few minutes. Ideal for quick follow-up and for reach on social media.

- Video length up to 10 minutes
- Shooting time: approx. 60 minutes
- Topic planning via video call
- Editing / post-production
- Up to 2 corrections incl.
- Format: in 16:9 as MP4
- 7 days editing time
- All rights included

03

VIDEO PODCAST

You can go into production with us

Experts share personal, honest and approachable insights into projects, processes and innovations - with exciting behind-the-scenes glimpses. Episodes are available digitally anytime

- Video length up to 60 minutes
- Shooting time: max. 2 hours
- Creation of a storyboard
- Editing / post-production
- Royalty-free music
- Up to 3 corrections incl.
- Format in 16:9 as MP4
- 7 days editing time
- All rights included

PRICE FROM

1200,-

Euro net

(plus travel expenses)

PRICE FROM

1.600,-

Euro net

(plus travel expenses)

PRICE FROM

3.500,-

Euro net

(plus travel expenses)



04

EVENT VIDEO

Capture special highlights.

Professional event videos document your event in an authentic and informative way. This allows you to reach your target group even after the event and prolong the impact.

- Video report up to 6 minutes
- Production team on site
- Shooting time: up to 6 hours
- 2x camera + 1x moderator
- Creation of a storyboard
- Editing / post-production
- Royalty-free music
- Up to 2 correction loops
- Format in 16:9 as MP4
- 7 days editing time
- All rights included

PRICE FROM

5.900,-

Euro net

(plus travel expenses)

05

IMAGE VIDEO

People like to present a good image.

We produce your image video - authentic, professional and effective. Show who you are, what you do and what you stand for. Ideal for your website and social media.

- Video report up to 8 minutes
- Production team on site
- Shooting time: up to 6 hours
- 2x camera + 1x moderator
- Creation of a storyboard
- Editing / post-production
- Royalty-free music
- Up to 2 correction loops
- Format in 16:9 as MP4
- 7 days editing time
- All rights included

PRICE FROM

6.900,-

Euro net

(plus travel expenses)

06

BEST PRACTICE VIDEO

Success begins in practice.

A best-practice video shows the successful use of products in real use cases, demonstrates the added value, convinces customers and supports sales with authentic success stories.

- Video up to 10 minutes
- Production team on site
- Shooting time: up to 6 hours
- 2x camera + 1x moderator
- Creation of a storyboard
- Editing / post-production
- Royalty-free music
- Up to 2 correction loops
- Format in 16:9 as MP4
- 7 days editing time
- All rights included

PRICE FROM

6.900,-

Euro net

(plus travel expenses)



07

RECRUITING VIDEO

Show what applicants can expect.

We produce your recruiting video - authentic and emotional. This is how attracts skilled workers, shows your team and your corporate culture and increases your attractiveness as an employer.

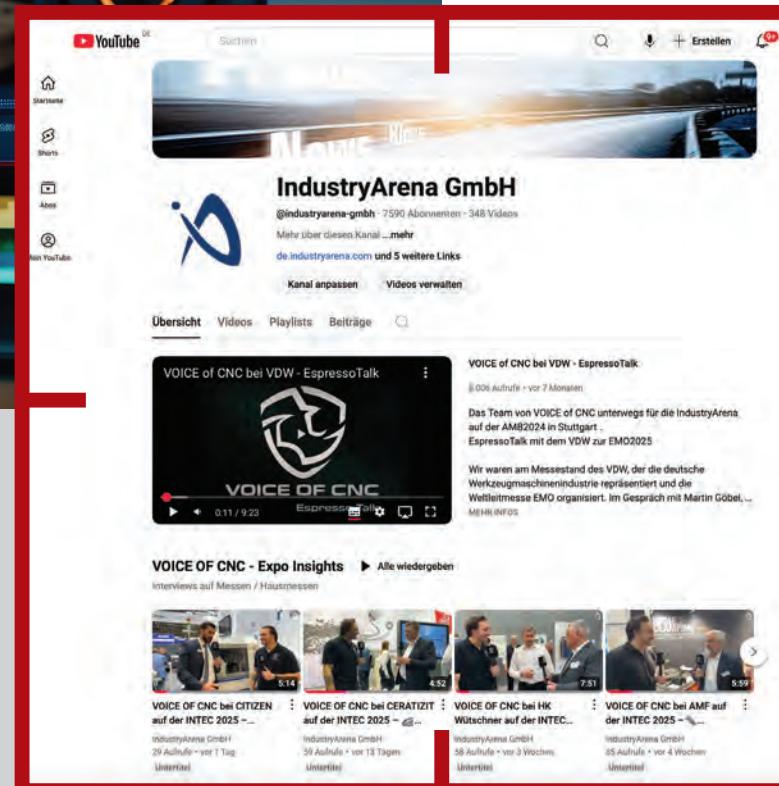
- Video length up to 10 minutes
- Shooting time: up to 4 hours
- Creation of a storyboard
- Editing / post-production
- Royalty-free music
- Up to 3 corrections incl.
- Format in 16:9 as MP4
- 7 days editing time
- All rights included

PRICE FROM

3.900,-

Euro net

(plus travel expenses)



All this and much more:

We are constantly monitoring what is happening in the world of visual communication - from new technologies to innovative trends.

In this way, we stay up to date in order to create the greatest possible added value for companies with our implementations.

The results can be viewed on our YouTube channel. Current reports from our customers are constantly placed here. Follow our playlist to get an idea of what we do.

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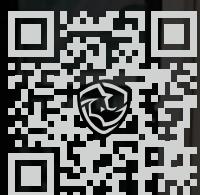
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